NEWS RELEASE

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NATIONAL EMS ORGANIZATIONS JOIN FORCES TO RAISE FUNDS TO HONOR THE EMS VICTIMS OF THE COVID-19 PANDEMIC THROUGH SALES OF A COMMEMORATIVE COIN HONORING FRONTLINE WORKERS

FREEHOLD, NJ – A coalition of national EMS organizations announced today a joint fundraising effort for paramedic and EMT victims of the Covid-19 pandemic through the sale of a custom designed memorial coin.

The coin and fundraising efforts, conceived by paramedic Alan Lieberman, goes on sale starting June 1, 2020 through June 15, 2020. All proceeds from sales will be donated to the *National EMS Memorial Service*, an organization dedicated to honoring those Emergency Medical Service personnel who have died in the line of duty.

"As a veteran EMS service member for the last 22 years working in New York City and the tristate area, it was devastating to see colleagues who save lives become the victims themselves. This coin is a testament to the men and women whom we've lost and all those who continue to serve on the front lines."

When most Americans shelter at home, EMS workers are out trying to save lives. To date, there have been almost 40 known COVID-19 related deaths of EMS professionals.

The coin retails for \$30 and will be sold through private Facebook, solely dedicated to memorializing and honoring those EMS providers that have paid the ultimate sacrifice, https://www.facebook.com/Covid19-EMS-Memorial-Challenge-Coin-108113637588261/?modal=admin_todo_tour. The page provides information, education and support to enhance the field and to remember those lost to because of this pandemic.