



2019 PATIENT SAFETY AWARENESS WEEK

Recognition and Celebration Toolkit

March 10-16, 2019, is Patient Safety Awareness Week! In recognition, the Center for Patient Safety is encouraging the acknowledgement and celebration of efforts to improve safe care throughout healthcare. We invite you to celebrate and **BRING THE CARE CONTINUUM TOGETHER!**

If you're a health system, hospital, EMS agency, nursing home, home care or hospice facility, pharmacy or medical office, this Toolkit contains a checklist of suggestions for activities to promote awareness of safety efforts at your organization.

TOOLKIT MATERIALS INCLUDE:

- **Flyer:** print at 8.5x11
- **Stickers:** use Avery lable 22830, print at 100%
- **Table Tent:** print on 8.5x11, and fold on dotted lines and tape
- **Banner:** print at 48"x24"
- **Desktop Wallpaper:** 1920x1080
- **Social Media Image:** 1200x628



TIPS

Tip 1 – Print or save this guide to your computer. Post reminders throughout your facility about the importance of, and focus on, safe care!

Tip 2 – Host an event designed to develop your internal champions. The Patient Safety Forum or Patient Safety Boot Camp are workshops geared towards healthcare leaders, educators, and others who have a passion for safety. The workshop is a one-of-a-kind, hands-on event that educates attendees on patient safety foundations and theories, often the program is tailored to the needs of the hosting organization. The program builds the framework and understanding of patient safety. [Learn more here.](#)

Tip 3 – Make it fun and get creative! For example:

- Come up with a theme for the week or each day, watch videos, take quizzes, and play games to identify areas of safety concern or that allow everyone in the organization to get involved.
- Poster presentations of your organization’s successful safety efforts
- Celebrate patient safety successes with other provider groups you work with, like nursing homes, emergency medical services, hospitals, medical offices, etc. Share posters and success stories.
- Recognize staff and committees that work every day to provide safe care
- Have leadership, patient safety/risk/quality department and/or safety committees host events in the cafeteria with snacks or dessert or something special to celebrate safety at your organization
- Hold safety-focused training during Patient Safety Awareness Week
- Publish safety-focused articles for your organization’s internal newsletter, professional newsletters, local newspapers, local consumer groups
- Contact a local radio station to host a spokesperson to share patient safety tips and highlights to your community
- Launch a new safety awareness effort – a “good catch” program, implement a new “CUSP Team”, announce an upcoming “Safety Culture Survey”, etc.

Tip 4 – Visit www.centerforpatientsafety.org and check out additional [resources, studies and research](#) for [providers](#).

BEFORE MARCH 10:

- Select materials from the Patient Safety Awareness Month Toolkit to use in your organization, and distribute materials.**

Determine which resources you’d like to use - consider involving your communications and/or marketing staff for printing and distribution. Ensure you have enough printed for distribution among:

- Facilities

- Units/Departments
- Agencies
- Offices
- Physician offices and other off-site locations
- Public areas, such as elevators, cafeterias

Display cards in waiting rooms, break rooms, cafeterias, lounges, and/or reception areas. Try to have all materials printed and distributed by March 8th so they can be displayed beginning Sunday, March 10th.

Hang a Patient Safety Awareness Week banner in a public area for staff to sign, publicly recommitting to the effort.

PATIENT SAFETY AWARENESS WEEK: MARCH 10-16

Promote safety topics by engaging staff

Promote patient safety awareness among staff by asking for their input. Add safety topics to leadership, staff, and employee meeting agendas for the month. Consider highlighting safety projects throughout the week, or month, to increase the excitement and awareness of your internal safety efforts.

Plan rounding that includes safety questions

Want to make it an exciting Patient Safety Awareness experience? Make a game of rounding and offer incentives for correct answers. It doesn't have to be expensive, try candy or cookies!

Plan your next survey on patient safety culture

Start planning your next survey on patient safety culture and let staff know when it will be. Still haven't had opportunities to review the results from your last survey? Set 30-minutes aside to look over the results before Patient Safety Awareness Week. Are there low-hanging fruit that have not yet been addressed? Were the results shared with staff? Remember to acknowledge the positive results that indicate your strengths and thank staff for participating.

MARCH 16 & ONGOING!

Maintain the momentum!

Take down posters, cards, etc., but don't lose the focus! Continue weekly and monthly safety topics and keep in touch with the Center for Patient Safety for ideas on how to improve patient safety at your organization!

QUESTIONS? PLEASE CONTACT US.

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